



Big Blue Squid to Support the **ISPCC**

Big Blue Squid today proudly launched a partnership with the **ISPCC**, Ireland's leading independent children's charity. Big Blue Squid is a company providing training and outsourcing for social media management to medium and large companies. The partnership will raise vital funds for the **ISPCC** enabling the charity to reach out to and support thousands of Irish children currently facing adversity in their lives.

Big Blue Squid will support the **ISPCC** by making a donation of €100 to the **ISPCC** for every training course Big Blue Squid operates in the Republic of Ireland. Speaking at the launch, Mike Thompson, Director of Big Blue Squid said, "We couldn't think of a better charity partner than the **ISPCC**. **ISPCC** provides an invaluable service for children in Ireland so we're delighted to play our part in raising much-needed funds for this charity. It is very rewarding to know that our support will make a difference to the lives of children who are in difficulty in

Ireland". Anne Cooney, **ISPCC** Corporate Fundraising Manager said of the partnership: "We are delighted to have the support of Big Blue Squid and the funds raised will help the **ISPCC** reach out to and support some of the most vulnerable children in Ireland. Every euro raised helps us work with more children to build better, brighter futures." To keep up to date with Big Blue Squid's support of **ISPCC**, please visit www.facebook.com/bigbluesquid and www.ispcc.ie

